



**For Immediate Release**  
April 18, 2011

**Media Contact:** Robert Myers  
480-348-7540

### **TIMILICK COMMUNITY RENAMED SCHAFFER'S MILL**

**Truckee, Calif.** – Timilick, a 475-acre, 400-homesite gated community and private golf club located just east of Truckee has been renamed Schaffer's Mill. Named after the "Father of Truckee," George Schaffer, Schaffer's Mill pays homage to Mr. Schaffer, his ideals and vision. New Martis Partners acquired the exceptional, but beleaguered property in January 2011 and immediately set about to rebrand and reposition the community.

"Schaffer's Mill will be a place where families can come together to experience the adventure and beauty of the Truckee and Tahoe region," said New Martis Partners Managing Partner John Marlin. "Much like its namesake, Schaffer's Mill will work for the betterment of the Truckee and Tahoe communities. Whenever possible we will look to support local businesses, such as bakers, builders, florists and artists."

Schaffer's large, close-knit family shared many lasting memories and enjoyed wonderful traditions while living and working within these beautiful surroundings. Like the Schaffers, Schaffer's Mill will be a community where families can enjoy spending time together. Whether it's a family round of golf, trout fishing with the grandkids in one of the stocked ponds or sharing a signature chocolate milkshake on the clubhouse patio, Schaffer's Mill will be the backdrop for a lifetime of memories.

For those families searching for fun, a Schaffer's Mill community concierge will develop a year-round schedule of activities and fun for the whole family, including nearly limitless opportunities for outdoor recreation, including skiing, boating, hiking, etc. Schaffer's Mill residential opportunities are comprised of 400 estate-sized custom home sites ranging in size from  $\frac{3}{4}$  to 1 acre.

## **ABOUT GEORGE SCHAFFER**

In 1871, George Schaffer opened a large saw mill in the Martis Valley to help satisfy lumber demand in the growing cities of Sacramento and San Francisco. Located three miles south of Truckee, Schaffer's Mill thrived immediately and began to meet the construction needs of the Bay Area. A man of strong determination and a visionary, Schaffer directed his loggers to leave smaller trees untouched to help foster future forests – an uncommon act for logging operations of this time.

Schaffer was a family man, as he and his wife, Margaret, had twelve children. He also was a leader in Truckee's many community and charitable organizations, including the Fire Companies, the Masons, Knights of Pythias and the Independent Order of Odd Fellows.

When Schaffer passed in 1903, the *Truckee Republican* headline read, "The Noble Tree Has Fallen! His death closes the career of a man whose history has been inseparably interwoven with the history of Truckee. No figure had been more conspicuous in town since its inception."

Today, Old Schaffer Mill Road, the road on which the Schaffer's Mill community is located, leads to the site of George's old saw mill. In the town of Truckee, the historic Schaffer House, built in 1895, is still located on Church Street and is available for touring.

New Martis Partners is a Dallas-based real estate development firm specializing in the creation of beautiful, family-oriented communities. The firm's multi-disciplined leaders have more than 75 years of experience behind their vision to create communities with lasting value.

For more information on the new Schaffer's Mill community, visit [www.schaffersmill.com](http://www.schaffersmill.com).